

# Jackson Dill

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## SKILLS

Adobe Premiere Pro

AP ENPS

TruVu Max

CMS

CNN Newsource

Sony Z-150 Camera

Canon DSLR Camera

Social Media (Twitter, Facebook,  
Instagram, Hootsuite)

Python (Basic)

Microsoft Word, Excel, and PowerPoint

Reporting

Producing

Interviewing

## AWARDS

2022 Winner in Best Weather Reporting  
Category - Florida Association of  
Broadcast Journalists

2022 Winner in Best Weathercaster  
Category - Florida Association of  
Broadcast Journalists

2022 Nominated in "NewsVision" in the  
College Television Awards - Television  
Academy

Alpha Epsilon Rho Honor Society

## EDUCATION

**University of Miami**

Meteorology and Broadcast Journalism  
Minor: Mathematics

## EXPERIENCE

### WSVN 7 News

Weather Producer/Fill-In Anchor | Dec. 2021 - Present

- Builds weather forecast graphics covering South Florida and significant weather events nationally primarily for the weekday morning show
- Presents forecasts on air in front of chroma key during live newscasts
- Posts graphics to personal and 7 Weather social media platforms to engage with additional audiences

### WarnerMedia

Weather Producer (Freelance) | June 2021 - Nov. 2021

- Crafted weather segments using a variety of graphics created in Max for TV on CNN/U.S., CNN International and HLN networks
- Managed social media accounts and determined effective publishing strategies
- Wrote digital forecast articles and coordinated content with editors
- Gathered news and user generated content to aid in possible stories

### WarnerMedia

CNN Weather and Climate Intern | Jan. 2021 - May 2021

- Wrote and pitched forecast and climate articles for digital platforms while on deadline
- Produced TV and online weather graphics in Max software
- Researched information and statistics for use across network
- Published articles and videos from programming to official CNN Weather social media accounts

### University of Miami Television

Assistant Station Manager | May 2020 - May 2022

- Oversaw 150+ students across eight shows and special productions
- Served as the Treasurer to secure funding for needs of UMTV operations
- Facilitated meetings with Station Manager and faculty advisor to discuss issues and topics of interest to better the station
- Supported the Station Manager in all roles and production-related tasks

### UMTV CanesCast

Creator and Executive Producer | Aug. 2019 - Dec. 2021

- Managed all members and elements of the bi-weekly show
- Advised talent on how to effectively communicate weather forecasts
- Taught members how to make weather graphics and to edit video in Adobe Premiere Pro

### UMTV NewsVision

Weather Anchor and Associate Producer | Feb. 2019 - Nov. 2021

- Designed and updated weather graphics for live, weekly newscasts
- Wrote copy and pulled SOTs for numerous stories
- Created content from the field, including packages and VO/SOTs

### WeatherOptics

Head of Content and Social Media | Sept. 2017 - Dec. 2019

- Planned all articles and content on company's website and social media accounts to update the thousands of users with the latest information
- Wrote weather forecast articles a few times per week remotely while at college to ensure there is at least one article published each day